



# BRYN MAWR NEIGHBORHOOD ASSOCIATION

## Board Meeting Minutes

Wednesday, July 8, 2020

6:30– 8:00 PM

Zoom/Virtual Meeting

### Board and Staff

Kevin Thompson – President

James Dietrich - Treasurer

Jessica Wiley – Secretary

Dave Holets – Area 1 Rep

Karen Frederickson - Area 2 Co-Rep

Sue Verrett – Area 2 Co -Rep

Dennie Juillerat - Area 3 Rep

Joanne Michalec - Area 4 Co-Rep

Chris Etz – Area 4 Co-Rep

Colleen Dhennin - Area 5 Co-Rep

Beth Turnbull Area 5 - Co-Rep

Jay Peterson - Area 6 Co-Rep

Rod Miller - Area 6 Co-Rep

Barry Schade – Area 6 Co-Rep

Stephen Harvey – Area 7 Co-Rep

Jeremy Staffeld - Webmaster

McKenzie Erickson – Event Coordinator

JoEllyn Jolstad – Bugle Editor

Lynda Shaheen – Communication/Fundraising  
Coordinator

### Guests:

Lisa Goodman – Minneapolis City Councilperson

Torie Stone - MPD

1. Call to Order at 6:30 PM.
2. Agenda approval JD moved, Joanne seconded. Motion carried.
3. Minutes from May/June Beth moved, seconded. Motion carried.
4. Councilmember Lisa Goodman.  
Wirth on the Woods/71 submissions to choose from. Great gift certificates. Fencing going up at the site. All the little buildings are down. Trying to get Lunch w Lisa going in September online. Dayton's tour going on in late September or October. Two variance requests for small yard setbacks. Charter commission met tonight. Two public hearings on limiting the number of police officers; July 15 and 21. Public hearing on 2020 budget adjustment; reductions needed. Have reduced already by 61% through hiring freeze, eliminating onetime expenses. 20 is Plenty yard signs available at local fire station (#16) to advertise the new speed limit. Vote by mail right now. Fill out the application you got from the Center for Voter Information. They will mail you your ballot for the primary and general election. Lot of information in the newsletter that comes out of Lisa's office. Love the idea of the roving ice cream social
5. Safety – Torie Stone.  
Gave a quick overview of crime statistics. Bryn Mawr has been quiet with 2-3 weeks of no activity. Part one crime report. Three burglaries. Two garage burglaries. Stolen bike- opened the door and tried to get into the garage. 404 Cedar Lake Rd - damaged the door and stole \$100. No suspect. Do have video. Successful meeting with owners and business contacts at Century Link. Parking lot is still a problem Owners will be fencing around the property. Sheds are down. Barriers are down.

*The BMNA invites and encourages participation by every resident to each program, service and event organized by the BMNA. Should you require an accommodation in order for you to fully participate, or if you require this document in a different format, please let us know by contacting us at [bmna@bmna.org](mailto:bmna@bmna.org) at least five days before our event. \*Meeting location is ADA compliant.*

6. Treasurer Report – JD Dietrich. Report sent out. Have filed our annual filings. Taxes should be done this week. We anticipate that the city will be making cuts. We will be judicious about spending.
7. Communications and Fundraising Report - Lynda Shaheen. Online donations still coming in. Mail in has dwindled down. Membership night in September could bring in some dollars. Things are quieting down with Covid and the protests over George Floyd's death. Getting more followers in Instagram from the pet contest. Yoga brought in new people also. Meeting with other neighborhoods online. Discussed issues with FB and supporting hate. Talked about how social media reaches new demographics and supports our work.
8. Events Report – McKenzie Erickson. Presented the spreadsheet of events and activities. Activities at a distance are being balanced with remote and in person events. Pet contest ended; announcing winner soon. 15+ participants, increased Instagram followers. 70 participated in naming Woods on Wirth contest. Yoga was a pilot with 20 people. Turning it into a series. 80% new faces, got their emails. Held from 10 -11 in the Meadows every other Saturday. Ice Cream stroll on July 16. Maps downtown, 8 bands performing. Swag at the church. Cooler of ice cream treats. Take pictures. Conscious of planning activities to encourage civil engagement and making the neighborhood more inclusive.
9. Bugle - JoEllyn Jolstad. The deadline for articles/ads is the 20<sup>th</sup>, as usual. Have been talking about how to make the paper copy of the Bugle as helpful as possible for those not on social media. Keep them plugged in.
10. Webmaster – Jeremy Stafford. Sent a report. Some problems with events plug ins. Working on a fix. Site will be down on Friday. Searchable page available.
11. Committee Reports

- Communications - Jay Peterson. Met with McKenzie to review communications and how they relate to equity.
- Community Projects - Jessica Wiley. Utility box is wrapped in Area 1. Looks great. Ramp up the process this fall.
- Events – Brian. Treese. Committee met. Garage sale cancelled for safety reasons. Will arrange for a donation truck to come through the neighborhood for those who want to donate their items.
- Finance/Membership – Discussed issues with a PASS donation.
- Gardens – Dennie Juillerat. Thank you to all the board members. Great participation from Board (JoAnn, Karen, Steve, Colleen, Rod) and about 12 community members. Garden stewards concept is really working well. George Floyd artwork in storage. Will work with community projects committee on a space for rotating art. Exploring using the space at the spiral staircase over the highway.
- Gateway Project –JD Dietrich/Karen Frederickson. Slow movement with City as they are basically on bare bones mode, but we should have a hedge this year with a fall planting awaiting direction from MnDOT on COVID-19 requirements. The Gateway Committee thanks the volunteer group, the Red Knights, for their continued support in keeping the hillside well-manicured by frequent mowing. Hats off to their leader Shawn Thorud, Area 3. MnDOT's landscape architect has completed the Construction Plan for the landscape design and forwarded it to the City. The Minneapolis City Department of Public Works is bidding out the materials and writing the request for council action. (RCA) It is expected the RCA will be on the Council's consent calendar in mid-late July.
- Nominations – Brian Treese. President, Secretary, and 2, 4, and 6 are all up for re-election and we are accepting additional nominations.
- Racial Justice – McKenzie Erickson / Kate Knuth. Met on June 25. Meeting every other week for the summer. Re-evaluate in the fall. Five main actions. 1) create rubric for racial equity lens for policy and communications, 2) provide community education 3) free advertising in Bugle for communities who need support; working with Harrison 4) increase volunteer opportunities, 5) Explore interaction with the schools.
- Safety/Traffic - Chris Etz. Got the red light changed at the Brownie Bridge to a flashing red light. Traffic change signs “20 is Plenty” available. Speed won't be changed on county roads like Cedar Lake Road and Penn. Signs are available at local fire station #16. Put them up on Laurel and Upton. Discussed how to use email lists to inform neighbors.
- Schools – Lynda Shaheen. School Circle in the Meadows planned for this summer. Inviting current families attending Bryn Mawr Elementary, kindergarteners and four-year olds signed up to attend. Also working with Nature Pre School to get families to come to Bryn Mawr Elementary. The energy right now around social equity is encouraging families to think about Bryn Mawr Elementary as a school choice.

## Other Standing Reports

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Discussion Items, New Business, Updates and Announcements

Adjourned at 7:45 p.m.

NEXT BOARD MEETING: **Wednesday, August 12, 2020**

**Upcoming Events:**

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