



# BRYN MAWR NEIGHBORHOOD ASSOCIATION

## Board Meeting Minutes

Wednesday, May 13, 2020

6:30– 8:00 PM

Zoom/Virtual Meeting

### Board and Staff

Kevin Thompson – President

Brian Treece – Vice President

James Dietrich - Treasurer

Jessica Wiley – Secretary

Dave Holets – Area 1 Rep

Karen Frederickson - Area 2 Co-Rep

Sue Verrett – Area 2 Co-Rep

Dennie Juillerat - Area 3 Rep

Joanne Michalec - Area 4 Co-Rep

Chris Etz – Area 4 Co-Rep

Jay Peterson - Area 6 Co-Rep

Rod Miller - Area 6 Co-Rep

Barry Schade – Area 6 Co-Rep

Stephen Harvey – Area 7 Co-Rep

Kate Knuth - Area 7 Co-Rep

Jeremy Staffeld - Webmaster

McKenzie Erickson – Event Coordinator

JoEllyn Jolstad – Bugle Editor

Lynda Shaheen – Communication/Fundraising Coordinator

### Guests:

Lisa Goodman – Minneapolis City Councilperson

1. Call to Order at 6:33PM.
2. Agenda approval moved, seconded. Motion carried.
3. Minutes from April moved, seconded. Motion carried.
4. Councilmember Lisa Goodman – Sending out a weekly newsletter. All of the street sweeping is done. Compromise at Legislature on voting; not going to mail ballots for city or statewide for either August or November elections. We need election judges; they get paid. Not going to go door to door for census. Remember the naming project for the new development. There have been a couple of zoning requests. Lisa answered questions about Fruen Mill, the recycling company fire and the Century Link site.
5. Safety – Torie Stone and Rowena Holmes. MPD restricted from using Zoom for privacy issues. Submitted a written report. We will explore a virtual meeting program that allows MPD and city employee participation.  
[Torie.Stone@minneapolismn.gov](mailto:Torie.Stone@minneapolismn.gov) written report
6. Treasurer Report – JD Dietrich. Sent out a balance sheet and Profit and Loss document. Working with Michael Wilson on our 2019 taxes. Have postponed them. Want to look at some needed bylaw updates.
7. Communications and Fundraising Report - Lynda Shaheen. Having Zoom meetings with all the neighborhood coordinators. According to their metrics, we're doing an A+ job communicating with neighbors through our emails, Facebook page, webpage, and NextDoor. We have a link on our home page link to **Together/Apart** activities. Incorporating Instagram into our social media portfolio. Working with Jack Whitehurst to complete the CPP report. Cleaning up Quicken lists which track our membership and donation lists.

*The BMNA invites and encourages participation by every resident to each program, service and event organized by the BMNA. Should you require an accommodation in order for you to fully participate, or if you require this document in a different format, please let us know by contacting us at [bmna@bmna.org](mailto:bmna@bmna.org) at least five days before our event. \*Meeting location is ADA compliant.*

8. Events Report – McKenzie Erickson. Sent a spreadsheet with all the activities that we're planning and supporting during the stay home and social distancing orders. Activity Recap-We got engagement in Earth Week, about 50 ribbons were moved during the May Day Ribbon Together activity. Spring Clean Up had 5 volunteers, which was the max. Make sure neighbors know about Color Bryn Mawr, Naming Contest, and Grad Parade. Forwarding emails, social, and word of mouth. Please participate yourself and share on Facebook and Instagram with #BrynMawrTogetherApart #StayHomeMActivity .
9. Bugle - JoEllyn Jolstad. The deadline for articles/ads is the 20<sup>th</sup>, as usual. Have extra Bugles because walk through pick ups are minimal; Bugles still available at the Market or let JoEllyn know if you need extra copies. The salute to Grads moved up to June. If you know students that should be acknowledged let them know. In July will honor the grad parade planned for May 30.
10. Webmaster – Jeremy Stafford. Completed upgrade to live site. We're now on Word Press 5.4 Some bugs and glitches to work out. In the last 90 days, website traffic is up 40%. Typically the Bugle or the current event is most visited; Together/Apart getting traffic. Goals for next month are to complete tutorials for processes we use, including how to access documents through our G Suite, tweaking photo galleries and integrate with Instagram.
11. Committee Reports
  - Communications. Jay Peterson. Acknowledge our appreciation of our staff members for all that they're doing and working together to keep our community informed. Also thanks to Jessica and JD for the transition work they've done with the secretary and treasurer positions.
  - Community Projects. Jessica Wiley. 2020 community projects are continuing to move forward. The La Mesa patio is done. We can't wait to access it. Had a neighbor propose a project to put up flower baskets at The Villa on Glenwood so that room bound clients could enjoy flowers during this time. The committee reviewed the proposal and approved \$400 to support it.
  - Events – See McKenzie's report. Hold on filling the event position permanently until we can meet with applicants.
  - Finance/Membership – Finance Committee will be meeting in late May.
  - Gardens – Dennie Juillerat. Committee members are doing a lot of work. There are 19 members on the garden list. We want to recognize all the garden volunteers, and especially those that have taken on leadership for projects. Kathy Ripke for the Garden of Hope and Healing and the Anwatin/Bryn Mawr school sign garden. Kathy Skalicky for the Upton Garden, and Lauren for the Triangle along with Jan and Joe Wagner, and Larry Cutler for pictures of gardens. Schedule for work has been sent out for cleaning up downtown and spreading mulch.
  - Gateway Project – Karen Frederickson. Submitted a written report. Continue to meet with the City of Minneapolis. Landscape group is working to engage various people to help. Red Knights firefighters group has volunteered to help with mowing. Been in touch with contacts at the City of Minneapolis for water access. Those who have further questions should contact committee members. We want to recognize the original hedge creators, including Steve Jensen, Greg Lecher, Vida Ditter, and Kathy Ripke. Margaret Anderson Kelliher was the neighborhood coordinator at the time. We are grateful for the donation of the Carrera marble. It's beautiful. Envisioning how to incorporate it.
  - Nominations  
President, Secretary, and Area Reps for 2, 4, and 6 are all up for election and we are accepting nominations. Elections will be held in November. The Board can also appoint people to open positions. Our bylaws allow three reps per area; there are openings for Area Reps in Areas 1, 2, 3, 4, and 7. Contact Brian Treece.
  - Safety/Traffic

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- Schools –The CDD plan for the MPS passed. It drastically changes the district. Implementation of the changes will begin in 2021. Bryn Mawr Elementary will not see changes. Anwatin will lose the Spanish Immersion Program, gains all students from Kenwood and Nelly Stone Johnson (in addition to having students from Bryn Mawr Elementary). For all students who attend Anwatin, the neighborhood high school changes to North High. Discussed the particulars of the changes that will occur. Go to xxxx to read more details.

12. Discussion Items, New Business, Updates and Announcements

- ROC - Not meeting during CoVid19. The Bassett Creek Valley artists' apartments are under construction.
- SW LRT - No changes reported to the funding.
- Board members asked to commit to writing or soliciting an article for the Bugle. This is a yearly expectation.
- Discussed what online format to use for the June meeting. We anticipate a virtual meeting.

Adjourned at 8:40 p.m.

**NEXT BOARD MEETING:           Wednesday, June 10, 2020**

**Upcoming Events:               May 30 Grad Event**  
**May Coloring Art Activity**