

2016 CPP Annual Report



Please complete and submit to ncr@minneapolismn.gov by Friday, March 31, 2017. Reimbursement requests submitted after April 14 will not be approved until after this report is received.

1. Neighborhood Organization Name:

[Bryn Mawr Neighborhood Association](#)

2. Organization Contact:

[Patricia Wycoff](#)

Address

[2915 Wayzata Blvd, Minneapolis, MN 55405](#)

Organization email address:

bmna@bmna.org

Organization Phone Number:

[612-767-1876](#)

3. Date of Board Approval:

Please provide the date of the meeting the Board reviewed and approved submission of this report to NCR:

[April 12, 2017](#)

Stakeholder Involvement - basic outreach & engagement

Which of the following outreach activities did your organization use in 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to City request for input (such as a development proposal, transit planning or public works project).
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply)

Door-knocked or dropped flyers door-to-door:

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-knocking/flyering

- Was carried out primarily by paid staff.
- Was carried out primarily by volunteers.

7. Door-knocking/flyering

- Was carried out primarily to increase participation and membership.
- Was carried out primarily to gather input on specific city or neighborhood issue.
- Was carried out primarily to inform stakeholders of city or neighborhood issue.

8. Approximately how many households did your organization reach through door-knocking in 2016?

No doorknocking of substance was done. We reached all residents with a hand delivered monthly newspaper.

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all- household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe):

The Bryn Mawr Bugle is our monthly newspaper. It is delivered to each household February-December

11. Please provide an estimate of volunteer hours provided to your organization in 2016: ~1400

12. How did your organization reach out to under-represented groups in your neighborhood?

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under- represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe)

The BMNA has created a Bryn Mawr Welcome Packet for new homeowners and renters. The packet includes a welcome letter, coupons for local businesses, Hennepin County bike map, voter registration information and our neighborhood directory.

We have an advertisement in our monthly newspaper encouraging new neighbors to contact their Area Representative or Neighborhood Coordinator to receive a Welcome Packet. 60+ Welcome Packets were delivered in 2016.

Our Annual Dinner and Elections Potluck is in May. This is an opportunity for neighbors to become Area Representatives and/or learn about our many committees.

Our monthly BMNA meetings and committee meetings are always open to the public. We list the meetings for each month in the Bugle(newspaper) and have them on our website calendar.

13. What more would you like to tell NCR or the community about your outreach to under-represented groups? What are you doing that is new or particularly successful to involve residents and others?

BMNA uses several different vehicles to keep our neighbors informed and engaged. We have our new website, our neighborhood email(711emails), Facebook page, Bugle newspaper and we use NextDoor(1114 neighbors have joined).

Unfortunately, some of our senior population may only rely on their Bugle newspaper for information.

Area Representatives are encouraged to contact elderly neighbors before events and offer a ride. We have also used the above vehicles for communications to encourage other neighbors to offer their elderly neighbors a ride to events.

14. NEIGHBORHOOD PRIORITIES

Please describe any new priorities you have approved.

Our dedicated Garden Committee will continue their work on our community gardens.

Replacing the Bryn Mawr gatewayhedge is a top priority.

[Learn more about Neighborhood Priorities](#)

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Our new website went live in May of 2016! A dedicated volunteer committee worked diligently to make this happen. They interviewed web creators, analyzed bids and chose the final company. Our previous website was not an interactive website. Tangletown neighborhood reached out to us and said after reviewing various neighborhood association websites, they liked ours the best. This was a long process and couldn't have been done without some amazing neighbors. Our entire neighborhood benefits from our new website. We have had 48,618 hits on the new website.

16. MAJOR HIGHLIGHT #2

Our Garden Committee has reemerged and cleaned up many of our unkept community gardens. This included a complete redesign and planting of one of the gardens.

BMNA hosted their 10th BMNA Garden Tour. This is a bi-annual event and relies on numerous neighbors to pull it together.

We had a similar number of people attend as in years past. Attributed this to the fact that many neighborhoods are now hosting garden tours. After the event, the committee met to discuss future strategies and are considering a garden/urban farming/outdoor living tour for 2018.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: *2016 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.