



**BRYN MAWR NEIGHBORHOOD ASSOCIATION**  
**P.O. Box 16437**  
**Minneapolis, MN 55416**

**Raingardens**  
**Program Proposal**

April 6, 2010

The Bryn Mawr Neighborhood Association wishes to collaborate with Metro Blooms, NRP and our residents to implement a program aimed at installing 50 new raingardens in the Bryn Mawr Neighborhood from summer of 2010 through the fall of 2011. Raingardens have a very positive effect on neighborhoods and the environment. They can substantially improve local watersheds by capturing rain water and preventing surface runoff. Homeowners may increase property value through improved aesthetics and have the potential to lower water bills if they use less water as a result of installing a raingarden. This reduction in demand for fresh water helps sustain our community's freshwater source. Some Bryn Mawr residents are already receiving the benefits of a raingarden on their property.

On April 6, 2010 we had a lengthy discussion with Becky Rice, Executive Director of Metro Blooms. She conveyed a strong message of support for the proposal and is confident that Metro Blooms has the capacity to engage in 50 raingarden projects over the lifespan of this proposal.

Bryn Mawr will begin immediately by forming a raingarden committee to be chaired by Dave Logsdon, long-time resident. After receiving approval from the BMNA board and NRP the committee will plan a 2-hour workshop to be led by Metro Blooms to educate residents about how raingardens work and their many benefits to society and the environment. At the workshop the first 50 residents who sign up for participation in the program will receive a free onsite consultation from a Landscape Design Assistant. The property owner will also receive free design services from Metro Blooms that includes either a raingarden plan or a stormwater management plan, depending on the wishes of the resident. By taking residents this far in the process we are confident that most of the program participants will complete the implementation phase of their specific plan.

Becky Rice is prepared to speak at the monthly BMNA board meeting in May 2010 to discuss the proposal and answer questions. Upon passage of the proposal by the BMNA and NRP the Bryn Mawr Raingarden Committee will facilitate the planning process. This process will include marketing the program, dealing with workshop logistics, and aiding residents in the consultation, design and installation phases of the program as necessary. A copy of the Bryn Mawr Land Use Plan will be provided to Metro Blooms to assist them in planning and design of Bryn Mawr raingardens. The program will be communicated to the public by means of BMNA web site promotion, email reminders, articles in the Bugle and neighborhood brochures. The date of the community wide workshop is expected to occur sometime in June.

The funding source will be the Bryn Mawr NRP plan, with the exception of food and beverages, utilizing the *Environment Strategy, 16.1.1: Improving Neighborhood Environment*.

Marketing:

Brochure Design (Prepared and Paid by Metro Blooms)	\$ 0.00
Printing and Distribution of Brochures	500.00

Workshop:

Food and Beverage	100.00
Fee to Metro Blooms	250.00

Service Fees:

Raingarden/Stormwater Consultations-50 Participants	2,500.00
Raingarden/Stormwater Design Plans-50 Participants	2,500.00

Total Proposed Budget	\$ 5,850.00
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We are excited about this proposal and look forward to a collaborative working relationship with Metro Blooms that will ultimately make a big improvement in water quality while improving the aesthetic qualities of the Bryn Mawr neighborhood.

Sincerely,

Scott McLaughlin  
NRP Steering Chair  
Bryn Mawr Neighborhood Association

Cc : Stacy Sorenson, NRP Representative  
Patty Wycoff, Bryn Mawr Neighborhood Coordinator  
Marlin Possehl, President, Bryn Mawr Neighborhood Association  
Becky Rice, Executive Director, Metro Blooms  
Dave Logsdon, Chair, Bryn Mawr Raingardens  
BMNA Board Members