

Lights, Camera, Action:

Community Energy Services Launches Video Challenge

Community Energy Services (CES) participants across the City of Minneapolis are being challenged to put on their director's hat, grab a camera, and roll film to put together the best short film based on their experiences from CES. The best short films (less than two minutes) will be competing for three cash prizes, including a \$1000 grand prize for the best and most creative film. The competition is open now until August 31st, 2011, with prizes being announced in October at the CES awards ceremony. For more information, visit www.mnces.org.

If you have not participated in CES yet, there are still plenty of opportunities to participate and complete your short video. CES offers homeowners customized home energy visits, which include a blower door test and installation of energy saving materials. A \$400 value for a co-pay of only \$30! (*BMNA will continue to cover the \$30 fee for fellow neighbors.*) Please contact Ashley Robertson at (612) 335-5869 or arobertson@mncee.org to RSVP or for any questions.

Your first step in being a part of CES is attending a free educational workshop – upcoming workshops are listed at the following site: <http://www.mnenergychallenge.org/Community-Energy-Services/Upcoming-Workshops.aspx>

CES is a partnership between the Center for Energy and Environment, the City of Minneapolis, Bryn Mawr Neighborhood Association, Xcel Energy, Centerpoint Energy, and the Minnesota Environment and Natural Resources Trust Fund. The Video Challenge and Outreach Grant Challenge are made possible through a grant from the McKnight Foundation. To see where your neighborhood ranks in the Participation Challenge, visit www.mnces.org and click on “Outreach Grant Challenge” Get your neighbors involved and help your partnering organization win a grant up to \$5000.