



BMNA Reporter

BMNA Minutes
November 11, 2009

Present: Marlin Possehl, President; Ben Horn, Co-Treasurer, Adam Maki, Co-Treasurer; Dave Holets, Area 1; Greg Froehle, Area 1; Lynda Shaheen, Area 2; Susan Verrett, Area 2; Jessica Wiley, Area 3; Chris Etz, Area 4; Dave Logsdon, Area 5; Jay Peterson, Area 6; Barry Shade, Area 6; Steve Harvey, Area 7; JoEllyn Jolstad, Bugle editor/Community Schools Liaison; Scott McLaughlin, NRP chair,

Guests in attendance: Lisa Goodman, City Council rep; Claudia Egelhoff, Area 4; Dylan Thomas, Southwest Journal; Lois and Bruce Berry, Area 3

Call to order and introductions

The meeting was called to order at 7:03 in the Bryn Mawr Elementary Cafeteria. A quorum was present. Introductions made. Andrew Kraling is the proud father of a new baby Bryn Mawrian.

Approval of consent

Approved with additions to the agenda,
Moved by Jay, second by Barry.

City Updates- City Council-Member Lisa Goodman

- City hall was closed for Veterans Day.
- Lowry Hill property tax meeting: Property Tax 101-November 17.
- November 19 city will have their own version of a truth in taxation meeting.
- No Lunch with Lisa in December.
- Citizens can follow pandemic planning process for H1N1 at <http://www.flu.gov>
- Bryn Mawr had one of the highest voting rates in the city.
- Discussed leaf removal issues and the monitoring of youth under 21 years old participating in the bar scene.

Neighborhood Coordinator Update-

Patty sent a written report. Bruce and Lois Berry have offered to help with welcome packets. Saturnalia is Dec 12; will need volunteers.

- BMNA membership drive is approaching.
- Harvest Dinner feedback; discussed having a main dish provided by the board to supplement the dishes brought for tasting.

Hour Car Update

Congratulated Claudia on securing the Hour Car for the neighborhood. It's a Toyota Scion, 4-door hatchback. Will be here next week. Passed out Hour Car basics. Marketing will be done; \$50 membership fee will be dropped as part of initial marketing. Sticker on the back should read Bryn Mawr Neighbor-

hood Association with our logo. Should be prominently featured in the December Bugle.

Land Use Committee Follow-up-Jay Peterson

Jay distributed a draft of the Land Use Committee (LUC) proposal articulating the review process for those planning to improve their property and seeking a land use change requiring City approval. The process articulates the role of the LUC and the steps that will be taken when an applicant notifies the committee they are seeking a land use change. Jay moved acceptance of this document as official notice from the BMNA for anyone going through the city land use process. Second by Barry. Discussion whether it should be included in the document that while our recommendation is not binding, it could have an impact on the city's decision.

Redistricting Discussion - Barry Shade

Barry proposed that we develop a strategy for holding constructive conversations about redistricting decisions that could affect our neighborhood in the future. This includes both political redistricting and school boundary changes. Barry moved adoption of the resolution. Second by Dave. It was suggested that we conduct research on redistricting—who is involved, what timeframe is followed, what's the process. Barry will organize a working group to begin planning this. Chris, Jay, Steve, Jessica, and Scott volunteered to be on the working group.

BMNA Capital Projects

- **The Energy Challenge**
Jessica reported that there will be an article wrapping up this endeavor in an upcoming Bugle. The Board thanked Tracy and Becca for the work they put into this somewhat frustrating project.

- **Downtown improvement project—no report**

- **Ash Borer project**
Jessica reported that the inventory process is complete. We have door hangers to distribute to those that didn't get them; Scott's daughter volunteered to do this as a community project. Data collected and aggregated will be posted in the Bugle.

Committee Reports

- **Land use- no variance requests**
- **Traffic-no report**
- **Parks and Rec-no report**
- **Schools Committee-Lynda Shaheen**

- Replacing the vandalized slides will cost \$5906 Lynda moved that the BMNA support the school committee recommendation to use NRP dollars to replace two damaged slides; the plastic slides will be replaced with metal slides.
- Committee will meet with Vida Ditter on Monday, December 7, as requested in October.
- School asked about painting crosswalks at Penn and Cedar Lake road. Scott is exploring this.

- Minneapolis School Board voted to hold off moving Emerson K - 5 to Bryn Mawr until 2012. Park View will close. Bryn Mawr will remain a K-5. The school community is asking for additional High-Five (pre-school) classrooms.

- **Bugle Report**

- Had a volunteer for the Bugle review committee who is an editor.
- JoEllyn reported on ad revenues. Will be getting a hard copy report on the ads sold, etc each month.

- **BFR-no report**

Treasurers Report

Copies of profit, loss, and balance sheet available. Will bring hard copies two or three times a year to the Board meeting. Discussion of membership drive coming up. Draft of materials will be available at our December meeting.

Reports from BMNA Reps to Affiliated groups-

- **BCV-ROC— no report**
- **SWLRT-**

Barry reported. Actions are taking the path we supported. The citizen advisory committee is regrouping. Local planner recommended the Kenilworth route; talking about a trolley route for the Greenway.

- **CL Parks-no report**

Discussion Items and Announcements

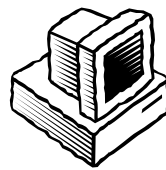
- Board members were asked to sign the conflict of interest document (done each year)
- Dave Holets is working on the website—new information is up today.
- Discussed what should/could be included in a welcome packet. Bruce and Lois Berry will work with Patty on creating something that will be timeless.

Adjourned at 8:46 PM

Submitted by Jessica Wiley, interim secretary.

BMNA Secretary Needed

The Bryn Mawr Neighborhood Association Board is seeking a volunteer to serve as the secretary. The secretary is a member of the BMNA Executive Board and is responsible for taking minutes at the monthly meetings which are held the second Wednesday each month. If you are interested, contact BMNA President, Marlin Possehl at 612-377-5662.



From the Editor

My first year as editor of the Bugle was 2001. Even though I probably remarked in one of my early columns, about the turn of the century (after all, 2001 was the first year of the 21st century) I did not have the opportunity to write about what hits people at home, which is the need to write or say a new date.

The change from 1999 to 2000 was dramatic. I remember the books of checks with "19____" pre-printed for my convenience, which suddenly became rather cumbersome. Of course, that is back in the day when I actually wrote checks.

When a new decade begins (or actually the old one ends) and there is a marked change in digits, people remark on the passage of time. While I remember the 1900's well, it seems like it has always been the 2000's. Still, ten years is a milestone and popular culture will have to find a way to embrace the change.

In 2009, our hyper-speed, cash card world of texting and abbreviations, we say "O-nine" and skip the two-thousand. Will the new year be known as "ten", "one-O" or, perish the thought, "O-ten" which I have already heard people say.

Speaking of time passing, the current Bugle advertising rates have been in place for longer than my tenure. In fact the last time the ad rates were changed was August

1998. I think you would be hard pressed to find many things that cost the same today as they did twelve years ago. An ad in the Bugle is a great value - regular issues, loyal, supportive readers - and now those ads will be included in the Bugle which is posted on our website: bmna.org.

The Bugle had a great year. Content was way up, with lots of old favorites and new additions. It was our second "summer of color" courtesy of Mill City Farmer's Market and Chris Etz revived the tradition of Area Reps writing "Bugle Notes".

However, despite all efforts to be lean and efficient, increased costs and decreased revenues have meant that the Bugle did not have the break-even year we had hoped for. This has necessitated a modest increase in ad rates for 2010.

I love our advertisers and none of this could be possible without them. I appreciate the readers who support those businesses and I am thankful for all the BMNA Boardmembers and other neighbors who have contributed articles and images to make this paper an interesting, informative connection to the community.

Luckily, the Bugle will continue to be sustained by the generosity of neighbors through contributions to the BMNA. (I hear a membership drive just around the corner!)

- JoEllyn Jolstad, bugle@bmna.org